



Dear Prospective Vendor:

The Junior Auxiliary of Tipton County (JATC) is pleased to invite you to participate in our 9th annual Fall Shopping Frenzy. As in previous years, all event proceeds will go directly to the JATC Child Welfare fund to support the needs of children in the Tipton County community. This year's event has been scheduled for **Friday, November 3rd** (6:30pm-9:00pm) and **Saturday, November 4th** (9:00am-3:30pm) at Brighton High School in Brighton, TN.

A vendor application for the 2017 Fall Shopping Frenzy is enclosed for your consideration. Please be advised that returning an application **does not guarantee** a spot in our 2017 event. **Please do not send payment with the application since your amount due is dependent upon availability of your requested booth location.** Once you have returned the application, if you are selected as a 2016 vendor, you will then receive a contract by mail/email. Your spot will be locked in once JATC has received a signed contract and payment from you. **This is not the contract. This is only the application. Once your spot is locked, you will receive a confirmation letter or email.**

Returning vendor's applications will be given first priority for booth space, however, please keep in mind that JATC will be choosing vendors for the event based on a specific selection process that will allow JATC to provide the best variety of merchandise available to the shoppers while ensuring the maximum sales potential for our vendors. This vendor selection process allows JATC to make sure that there are not multiple vendors selling identical merchandise. If you are a returning vendor from last year, you will be considered for first placement priority if your application is received or postmarked by **September 1st, 2017.**

After September 1st, 2017, we will no longer be able to hold spots and will begin filling spots to new vendors on a first come, first serve basis. If a returning vendor turns in a completed application after September 1st, 2017, he/she will be placed as spacing allows. No applications will be accepted after **September 22, 2017** due to printing deadlines and finalizing booth layout. Once the layout is in place, no changes will be made.

All information regarding booth size and prices can be found on the attached application. **Please note that vendors will be asked to make a donation of item/items from your merchandise to the Fall Shopping Frenzy's silent auction.** The value of your silent auction item needed is listed on the charts on the application.

We will be offering a potato bar for our vendors again this year. The potato bar will be available for lunch on Saturday and the cost is \$8 per person. This will include a baked potato with a variety of toppings, a drink and a dessert. The potato bar is being catered by the famous Well's Kitchen in Brighton, TN. If you choose to purchase one or more potato bar meals, you will need to choose this option on your application and send in your potato bar money with your booth fee and signed contract.

We can also offer table rentals for \$10 per table if needed. The tables are 12 foot long and may ONLY be rented if you are requesting a 10'X20' booth or larger. **The table rentals are not available for hallway booths.** The tables will be placed in your booth after 3 pm on FRIDAY and they are to remain in your booth space when you check out.

Please be sure to provide us with a very detailed description of all merchandise you will be selling on the application. You are welcome to include photographs or brochures with your application, but please note they will not be returned. If you have any items that will be sold in your booth that are associated with a Direct Sales Company, the company name and items **MUST** be listed on your application. If you do not specify these items on your application, FF staff may ask you to remove them from your booth.

Thank you in advance for your interest in the 2017 Fall Shopping Frenzy. If you have any questions or comments regarding our event please feel free to email us at fallfrenzy@hotmail.com or you can reach the Fall Frenzy Vendor Liaison, Jennifer Hall, at (615)423-5242. For more information regarding the Junior Auxiliary of Tipton County or our projects and events, please feel free to visit our website at www.jatiptoncounty.org or visit us on Facebook at Junior Auxiliary of Tipton County.

Best Wishes!

JATC Fall Shopping Frenzy Committee



Date Received: _____
(JATC internal use only)

2017 FALL SHOPPING FRENZY VENDOR APPLICATION

Online application available at <http://jatiptoncounty.org/fallfrenzy/>

Friday, November 3rd – Saturday, November 4th, 2017

Booth Name: _____ Vendor Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: () _____ Fax: () _____ Cell: () _____

Email: _____ May we correspond with you via email? ____ Yes ____ No

Preferred Method of Contact: _____

Returning Vendor? ____ Yes ____ No Business Website: _____

Description of all merchandise you will be selling (Please Be Specific):

Does your booth set up require specific set up needs? (Such as a tent, electricity, etc...)

What other events have you participated in?

Please select one category which best describes the merchandise you will sell at the Fall Shopping Frenzy:

| | | | | | | |
|------------|-------|---------|----------|--------------|-------|---------|
| Stationary | Books | Art | Food | Children | Men's | Jewelry |
| Gifts | Home | Women's | Clothing | Other: _____ | | |

In what price range are your products sold? (Please circle all that apply)

\$0-25 \$26-50 \$51-75 \$76-100 \$100-200 \$200-400 \$400+

Please rank booth preference from 1-3 with 1 being the most preferable. Please circle the size of the booth you will be requesting. Booth preference will be based on application acceptance and date of receipt of application. The merchant will be responsible for providing all tables, tents and display materials needed for their merchandise. When contracts are sent out more details about booth availability and set up will be included.

AREA #1: Gymnasium or Gymnasium Atrium (will be able to set up earlier in the day). Tents will not fit in the **gym atrium** due to height restrictions. **Choice #** _____

| <u>AREA #1</u> | <u>10x10</u> | <u>10x20</u> | <u>10x30</u> |
|--|--------------|--------------|--------------|
| Free Standing | \$65 | \$110 | \$150 |
| With Electricity | \$75 | \$130 | \$170 |
| Value of Silent Auction Donation Requested | \$25 | \$35 | \$45 |

AREA #2: Cafeteria, Entrance Atrium, or Band Lobby (will be able to set up starting at 3:15pm). Tents will not fit in the **cafeteria or band lobby** due to height restrictions. **Choice #** _____

| <u>AREA#2</u> | <u>10x10</u> | <u>10x20</u> | <u>10x30</u> |
|--|--------------|--------------|--------------|
| Free Standing | \$60 | \$105 | \$145 |
| With Electricity | \$70 | \$125 | \$165 |
| Value of Silent Auction Donation Requested | \$25 | \$35 | \$45 |

AREA #3: Hallways or Connectors (will be able to set up starting at 3:30pm); these areas will have wall backing that can be used. Tents will not fit in the **hallways or connectors** due to height restrictions. **Choice #** _____

| <u>AREA #3</u> | <u>6x14</u> | <u>6x28</u> | <u>6x42</u> |
|--|-------------|-------------|-------------|
| Free Standing | \$50 | \$85 | \$115 |
| With Electricity | \$60 | \$100 | \$130 |
| Value of Silent Auction Donation Requested | \$25 | \$35 | \$45 |

___ YES, I would like to rent ___ table(s) for my 10X20 booth (or larger) for an additional charge of \$10 per table.

___ YES, I would purchase ___ potato bar meal(s) at the cost of \$8.00 per meal. (Saturday only)

After **September 22, 2017**, **NO further entries** will be considered so that there is time to finalize layout and set up process. The September 22 deadline will be firmly held, no exceptions.

By signing this application, I understand returning an application does **not** guarantee a spot in the 2017 event. I also agree to donate a silent auction item in addition to my booth fee for the value listed above.

Signature: _____ Printed Name: _____ Date: _____

Please return application to:

Mail:

JA Tipton County/FSF
c/o Jennifer Hall
P.O. Box 955
Covington, TN 38019

Email:

fallfrenzy@hotmail.com

Online:

http://jatiptoncounty.org/fallfrenzy/